



FOR IMMEDIATE RELEASE

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**ADVANCED SEMICONDUCTOR ENGINEERING, INC.
APPOINTS NEW COO & GENERAL MANAGER
FOR KAOHSIUNG OPERATIONS**

Taipei, Taiwan, R.O.C., April 27, 2007 - Advanced Semiconductor Engineering, Inc. (TAIEX: 2311, NYSE: ASX) (the "Company") today announced that Dr. Tien Wu was appointed as its Chief Operating Officer. Prior to this position, Dr. Wu was the Company's President of Worldwide Marketing and Sales. In addition, Mr. Chin Ko-Chien, General Manager of the Company's operations in Kaohsiung, has retired and his position has been assumed by Mr. Raymond Lo, who will be in charge of the Company's operations in Kaohsiung.

Dr. Tien Wu joined the Company in 2000 and was responsible for business development in North America and Europe. Prior to joining the Company, Dr. Wu served at IBM for over 12 years and was responsible for R&D and sales and marketing for a number of projects in the United States, Asia-Pacific, Europe and elsewhere. Dr. Wu holds a B.S.C.E. degree from the National Taiwan University and a Ph.D. degree in applied mechanics from the University of Pennsylvania.

Mr. Raymond Lo has served at the Company for over 20 years, holding several positions, including Vice President of the Company's packaging facility in Kaohsiung and President of ASE Test Inc. Mr. Lo holds a degree in electronic physics from the National Chiao Tung University of Taiwan.